



2025 FINAL MILE FORUM EXHIBITOR & SPONSORSHIP OPPORTUNITIES



Visit Our Website:

www.FinalMileForum.com

About the Final Mile Forum



Gain new customers, market your brand, and make connections that strengthen your business. The Customized Logistics and Delivery Association's (CLDA) Final Mile Forum (FMF) is the premier event for final mile industry professionals. Join us for an unparalleled event to propel your business to new heights.

Industry trailblazers and technology visionaries equip you with the tools and knowledge needed to conquer the challenges of the modern logistics landscape. Dive into new strategies, innovative technologies, and best practices that will help you revolutionize your final mile operations.

Connect with industry peers, network with top-notch experts, meet the suppliers to the industry, and gain invaluable insights that will set you apart in the competitive market.

Members

Take advantage of discounted rates for registration, exhibit booths, and sponsorships.

Sponsors

Get your brand in front of key decision-makers in the logistics and delivery industry.

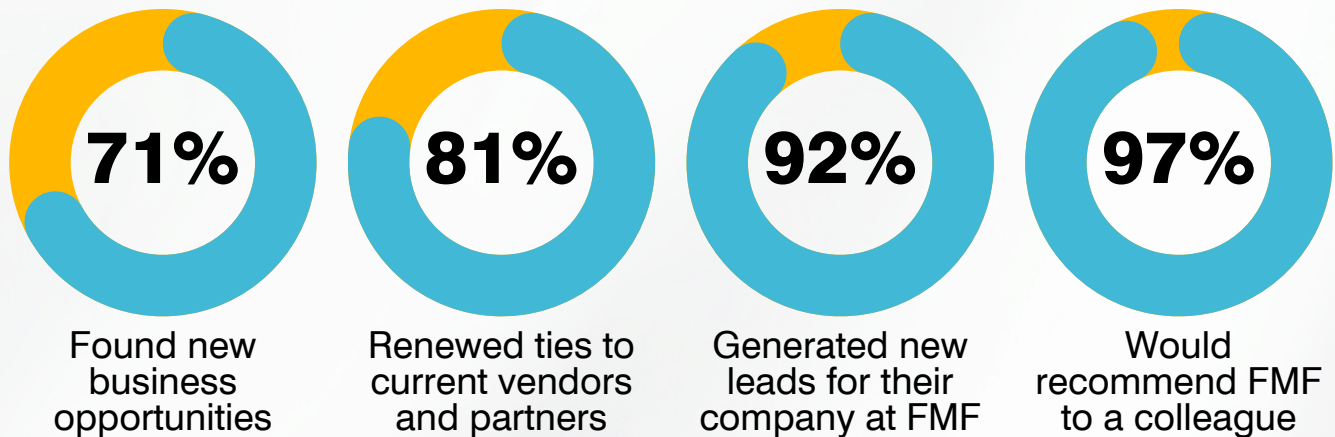
Exhibitors

Gain valuable face time with customers. Most events will take place in the exhibit hall.

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Unlock Unmatched Visibility at FMF25

Here's what attendees from FMF24 had to say:



Why Exhibit or Sponsor?

Drive the future of final mile logistics with CLDA. As an exhibitor or sponsor, you'll gain unparalleled access to thought leaders, decision-makers, and innovators from across the industry. We look forward to partnering with you at FMF25!

- **Targeted Exposure:** Showcase your products and services to a highly focused audience seeking innovative solutions to transform their operations.
- **Lead Generation:** Connect with hundreds of potential customers.
- **Brand Elevation:** Position your brand at the forefront of the industry with extensive branding opportunities before, during, and after the event.
- **Thought Leadership:** Establish your company as a thought leader by participating in exclusive speaking opportunities and panel discussions.
- **Networking Opportunities:** Engage with industry peers in a dynamic environment designed for collaboration at networking sessions, social events, and one-on-one meetings.

Exhibitors

Gain valuable face time with hundreds of company owners and key decision-makers. Exhibiting at FMF will maximize your time with attendees as most activities, including meals and receptions will take place in the exhibit hall space. **Thirteen hours of dedicated facetime!**

Exhibitor Fees

Member Discounted Exhibit Booth

- Booth space + 1 Registration: \$2,500
- Additional Personnel: \$750

Non-Member Exhibit Booth

- Booth space + 1 Registration: \$3,500
- Additional Personnel: \$850

Exhibitor Hours*

Wednesday, February 19

- 1:00 - 4:00pm: Exhibitor Move-In
- 5:00 - 6:00pm: New Attendee Reception
- 6:00 - 8:00pm: Opening Reception

Thursday, February 20

- 7:30 - 8:30am: Breakfast
- 10:45am - 12:30pm: Coffee Break & Ignite Sessions
- 12:30 - 1:30pm: Lunch
- 2:45 - 4:00pm: Shipper Round Tables in the Exhibit Hall
- 4:15 - 5:45pm: Carrier Round Tables in the Exhibit Hall
- 7:00 - 9:00pm: Grand Reception

Friday, February 21

- 10:00 - 11:30am: Brunch
- 11:30 - 1:30pm: Exhibitor Move-Out

*Subject to change pending final schedule

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Exhibitors

Gain valuable face time with hundreds of company owners and key decision-makers. In order to maximize your time with attendees, nearly all activities will take place in the exhibit hall.

What comes with your booth*?

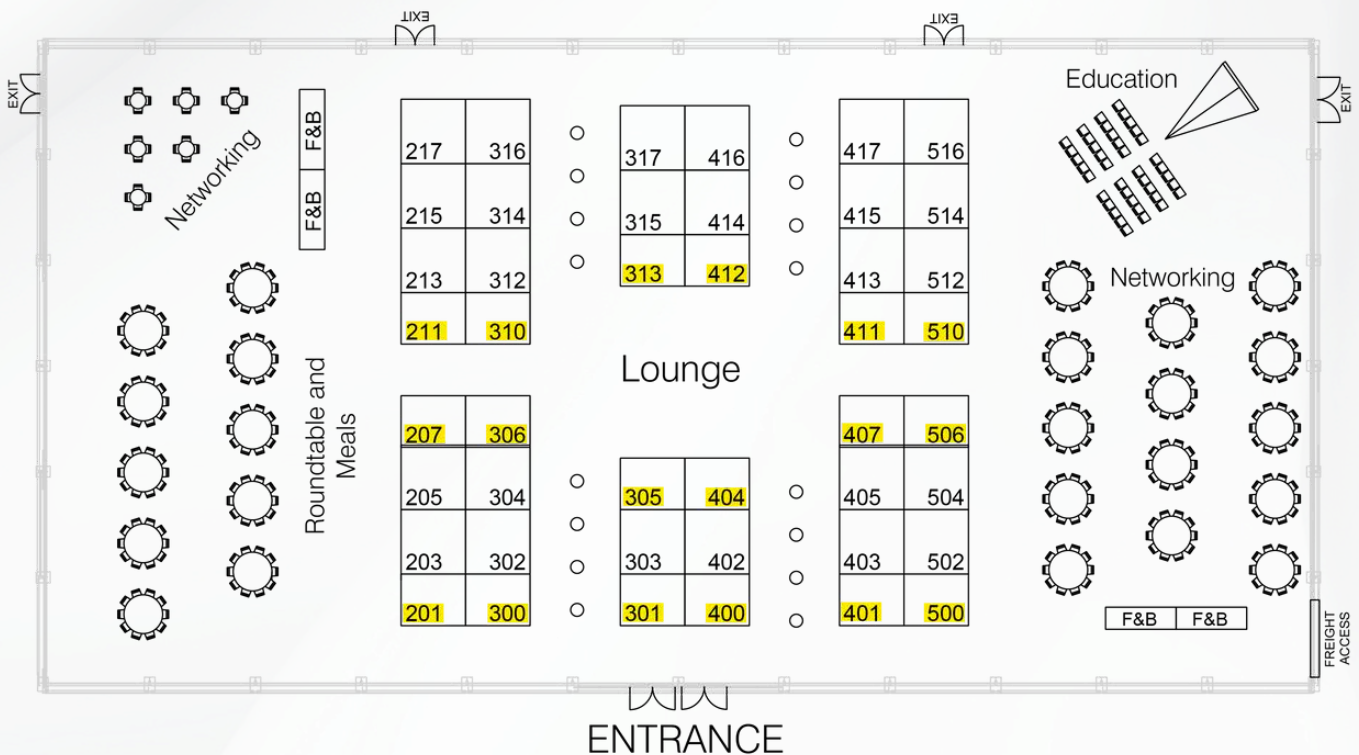
✓ Complimentary Reg
 One (1) full registration

✓ Discounted Reg
 Add discounted registrations

✓ Space Specifications

- 8' high back wall
- 3' high side drape
- (1) 6' draped table
- (1) Wastebasket
- (2) Chairs
- 7" x 44" ID sign

*Booths that are highlighted below are 8'x10'. The remaining booths are 10'x10'.



Premium Sponsorship Packages

Promote your company, gain valuable exposure for your brand, and connect with key decision-makers in the logistics and delivery industry. Get your company in front of decision-makers before, during, and after the event - whatever your marketing budget.

Premier

Member Discount \$25,000
Non-member Price \$32,500

- Pre-and post-event registration lists*
- Two (2) complimentary booths in the exhibit hall; comes with two (2) full conference registrations
- Three (3) complimentary registrations (for a total of 5)
- Sponsorship level recognition on the CLDA website and pre-event emails
- Sponsor recognition on floor clings, signage, and branding at the event
- Recognized as the Opening Reception Sponsor
- Signature drinks served in branded cups and cocktail napkins at the reception.
- Includes one (1) pre-event and one (1) post-event email to FMF attendees (provided by sponsor, sent by CLDA)
- Choose one (1) additional meal function (excluding receptions and while availability lasts)

Advancing Logistics

Member Discount \$20,000
Non-member Price \$26,000

- Pre-and post-event registration lists*
- One (1) complimentary booth in the exhibit hall; comes with one (1) full conference registration
- Two (2) complimentary registrations (for a total of 3)
- Sponsorship level recognition on the CLDA website and pre-event emails
- Sponsor recognition on floor clings, signage, and branding at the event
- Recognized as the Grand Reception Sponsor
- Signature drinks served in branded cups and cocktail napkins at the reception.
- Includes one (1) pre-event and one (1) post-event email to FMF attendees (provided by sponsor, sent by CLDA)

*Registration lists are provided in accordance with CLDA's privacy policy: Attendee name, company, and, if permission is granted, email address.

Delivery Partner

Member Discount \$15,000
Non-member Price \$19,500

- Pre-and post-event registration lists*
- One (1) complimentary booth in the exhibit hall; comes with one (1) full conference registration
- One (1) complimentary registration (for a total of 2)
- Sponsorship level recognition on the CLDA website and pre-event emails
- Sponsor recognition on floor clings, signage, and branding at the event
- Recognized as one (1) Session Sponsor
- One (1) video on loop in high traffic area
- Includes one (1) pre-event and one (1) post-event email to FMF attendees (provided by sponsor, sent by CLDA)

Golf and Tour Sponsorship Opportunities



As some of the first official events of FMF25, be one of the first brands to get in front of FMF attendees. Gain exposure early and leverage opportunities throughout the event by sponsoring items at the golf tournament or offsite tour.

Exclusive Golf Tournament: Member Discount \$10,000 | Non-member \$13,000

- The annual golf outing attracts a competitive group of players of all skill levels eager to enjoy some friendly competition. Sponsor receives pre-event and onsite recognition at the outing, pick up, and drop off, and provides prizes for several contests, including low net, closest to the pin, and longest drive. Additional sponsor giveaway items* for golf participants are welcome.

Golf Tournament Lunch: Member Discount \$3,000 | Non-member \$3,900

- Sponsor a boxed lunch and display your company's logo on each box

Beverage Cart: Member Discount \$3,000 | Non-member \$3,900

- Feature your logo on the beverage cart during the Golf Tournament

Hole Sponsor: Member Discount \$300 per hole (18 available) | Non-member \$390

- Company logo on signage at the hole during the golf tournament

Exclusive Local Tour: Member Discount \$10,000 | Non-member \$13,000

- Host FMF attendees and guests who are looking to experience something unique in San Diego. Sponsor of the local tour receives pre-event and onsite recognition at tour pick up and drop off and is acknowledged as a sponsor. The sponsor will get up to three (3) tour tickets to use or share with guests of their choice. Additional sponsor giveaway items* for tour participants are welcome.

Exclusive Sponsorship Opportunities

All FMF Sponsors receive recognition on the CLDA website, pre-event marketing (if applicable) and onsite signage for specific sponsorship. Exclusive sponsorship recognition is unique to each offering and outlined for each specific sponsorship.

CLDA Advocacy Lunch: Member Discount \$7,500 | Non-member \$9,750

- Be the exclusive sponsor of the CLDA Advocacy Lunch. Your company's logo will be displayed on signage and verbally acknowledged by the speakers

Hotel Key Card: Member Discount \$7,500 | Non-member \$9,750

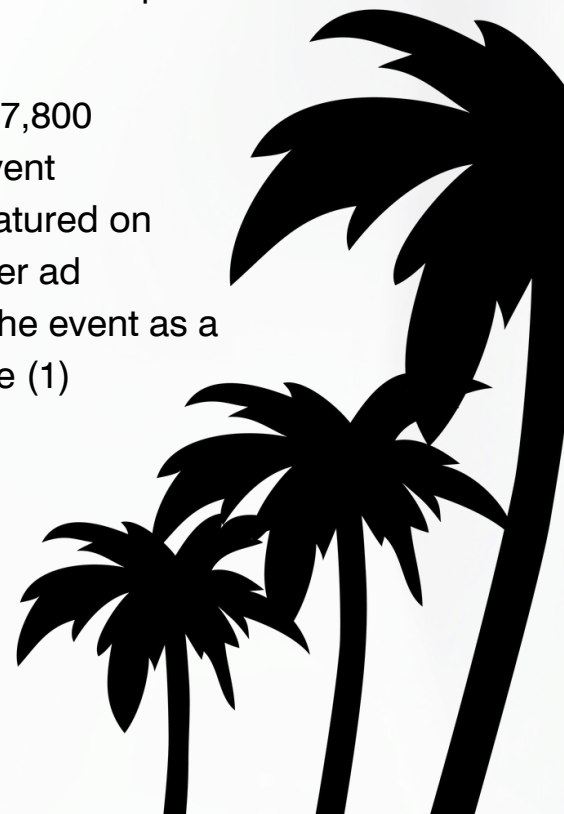
- Put your brand into every attendee's hands with continuous exposure to all attendees staying at the host hotel throughout FMF
- The sponsor's and conference logos are placed on hotel keys given to every FMF attendee per guest room


Lanyards: Member Discount \$7,500 | Non-member \$9,750

- Every attendee will be wearing a lanyard with your company's logo (CLDA produces the lanyards. Lanyards are two colors; includes sponsor-selected main color with one color logo)

FMF App: Member Discount \$6,000 | Non-member \$7,800

- Reach all attendees before, during, and after the event
- Logo prominently displayed on a splash screen, featured on pages within the app, and includes a rotating banner ad
- Includes five (5) push notifications: one (1) before the event as a welcome, one per day during the event (3), and one (1) immediately following the event as a thank you





Exclusive Sponsorship Opportunities

Digital Display and AV: Member Discount \$5,000 | Non-member \$6,500

- Showcase your logo on all session screens and as a part of the presentation template and other digital signage

Keynote Sponsor: Member Discount \$5,000 | Non-member \$6,500

- Your company logo will appear on the opening slides and be verbally thanked at the beginning of the all-attendee keynote presentation
- Opportunity to speak from the podium and introduce the keynote speaker

Opening Reception Entertainment: Member Discount \$5,000 | Non-member \$6,500

- Sponsor's logo will be prominently displayed on conference signs at the Opening Reception and the entertainers will verbally acknowledge the sponsor throughout

Grand Reception Entertainment: Member Discount \$5,000 | Non-member \$6,500

- Sponsor's logo will be prominently displayed on conference signs at the Grand Reception (closing) and the entertainers will verbally acknowledge the sponsor throughout

Shipper Reception: Member Discount \$4,000 | Non-member \$5,200

- The shipper reception is an opportunity to sponsor an exclusive event for shippers, leadership, and invitees. Sponsor may bring up to three (3) people to the reception

Exclusive Sponsorship Opportunities

New Member Reception: Member Discount \$4,000 | Non-member \$5,200

- The New Member Reception is an opportunity to sponsor the first networking event and get your name in front of first-time attendees and key CLDA industry leaders

Thursday Breakfast: Member Discount \$4,000 | Non-member \$5,200

- Fuel attendees as they have the opportunity to network and meet with exhibitors. Sponsor logos will be displayed on signage
- Sponsor has the opportunity to provide and giveaway an item

Friday Brunch: Member Discount \$4,000 | Non-member \$5,200

- Fuel attendees as they have the opportunity to network and meet with exhibitors. Sponsor logos will be displayed on signage
- Sponsor has the opportunity to provide and giveaway an item

Thursday Morning Coffee Break: Member Discount \$2,500 | Non-member \$3,250

- Give attendees the coffee and conversation to fuel networking. Sponsor's logo will be displayed on signage in the break area of the exhibit hall
- Sponsor has the opportunity to provide and giveaway an item

Thursday Afternoon Snack Break: Member Discount \$2,500 | Non-member \$3,250

- Help attendees power through the rest of the day. Sponsor's logo will be displayed on signage in the break area of the exhibit hall. Sponsor has the opportunity to provide and giveaway an item
- Sponsor has the opportunity to provide and giveaway an item

Signage Sponsor: Member Discount \$2,500 | Non-member \$3,250

- Feature your logo on all printed signage as well as any printed materials

Sponsorship Opportunities

Session Sponsor (per session)

Member Discount \$2,000 | Non-member \$2,600

- Your company logo will appear on the opening slides and be verbally thanked at the beginning of the session
- Opportunity to speak from the podium and introduce the speaker(s)

Video Commercial (4 available)

Member Discount \$1,000 | Non-member \$1,300

- Showcase your products and services on-screen in a high-traffic location
- Shown at the event and post-event on CLDA social media (The sponsor should provide videos up to one minute; no sound while onsite, but will be shared with sound post-event)

Mobile App Banner Ads (4 available)

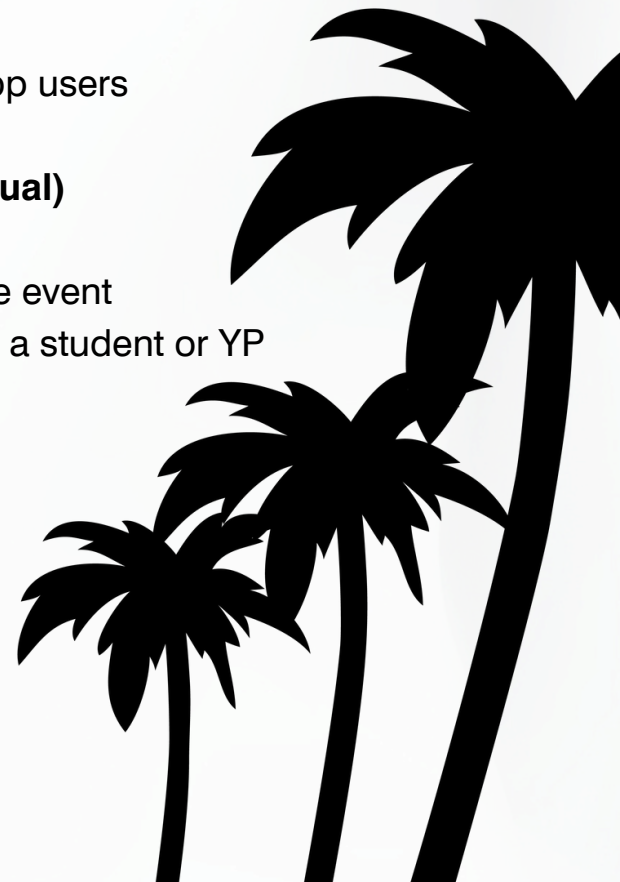
Member Discount \$1000 | Non-member \$1,300

- Rotating banner ads are added to the top of the app screen and links to URL
- Opportunity to send a push notification to all app users

Future of the CLDA (one per company or individual)

Member Discount \$500 | Non-member \$650

- Recognition as a sponsor before and during the event
- Your contributions will be used to help sponsor a student or YP



Executive Sponsorship Opportunities

President's Reception (two available)

Member Discount \$12,000

Non-member \$15,600

This is a branded reception where you can personally invite attendees, provide entertainment, and distribute promotional materials. Held in the President's Suite, this exclusive reception is by invitation only. This event is also adaptable to your needs.

CLDA Board of Directors Dinner

Member Discount \$10,000

Non-member \$13,000

Exclusive opportunity to sponsor the CLDA Board of Directors dinner the night before the conference. You will have the opportunity to invite two guests to the dinner and be given a chance to interact with the Board of Directors in an intimate setting before the FMF officially kicks off.

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Key Deadlines

Earlybird Deadline: December 31, 2024

Earlybird registration deadline; rates go up \$100 on January 1

Guaranteed Recognition Deadline: January 31, 2025

Deadline to guarantee exhibits and sponsors receive full benefits; CLDA will accommodate late sponsors and exhibitors, but cannot guarantee some items after January 31, 2025.

Information

Registration

All registrations and the purchase of exhibit booths and sponsorships is at clda.org. To proceed, you must set up a username and password for the CLDA member portal.

Host Hotel

Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101

Make reservations directly with the hotel to receive the guaranteed rate. The guaranteed rate is for the renovated tower where all FMF activities take place. Please note: more economical rooms are available in the nearby unrenovated tower.





Nearby Airport

San Diego International Airport (SAN)

www.FinalMileForum.com



Contact Us

-  Register on the CLDA Member Portal
-  More info at www.FinalMileForum.com
-  +1 317-967-2532
-  info@clda.org

