



Customized Logistics and Delivery Association



2025 ANNUAL SPONSORSHIPS

clda.org | info@clda.org





CONNECTING & LEADING THE FINAL MILE INDUSTRY

Dedicated to advancing the final mile industry, the Customized Logistics and Delivery Association (CLDA) supports member success through education, networking and advocacy. Our vibrant community includes logistics professionals, carriers, shippers, drivers, air cargo logistics providers, 3PLs and vendors servicing today's supply chain companies. CLDA helps grow your company from local startups to regional providers to some of the largest companies in the industry.

Gain direct access to key decision-makers and thought leaders. CLDA Annual Sponsorship opportunities gives your company exposure and visibility all year long for in-person and virtual events.

PRESIDENT'S CIRCLE

MEMBER DISCOUNT PRICE \$25,000

NON-MEMBER PRICE \$37,500

- **CLDA Events Credit:** A total of \$15,000 credit for use toward Final Mile Forum (FMF) or FOCUS participation
- **Exclusive Networking Event:** Host a private one-hour event for top industry leaders, offering an exclusive setting for meaningful connections at FMF
- **Session Spotlight:** Foster engagement and interest from attendees by presenting a 30-minute session at FMF to highlight your company's educational research, new products or services
- **(2) Company-directed Webinars:** Present two (2) webinars on a topic of your choice with the opportunity to promote your company's products or services; CLDA manages promotion, registration, and webinar facilitation
- **(2) Direct Emails:** Opportunity to send a sponsored email to CLDA membership two (2) times a year
- **(2) Advertisements:** One-page advertisement in two (2) CLDA Magazine issues
- **Brand Awareness:** Logo displayed in rotation on the CLDA homepage and the website, in regular CLDA communications to members, and any virtual events hosted by CLDA
- **Event Representation:** Advance notification/choice of sponsorship and exhibitor opportunities, recognition at events, such as FMF, FOCUS, and other CLDA events



CHAMPIONS CIRCLE

MEMBER DISCOUNT PRICE \$15,000

NON-MEMBER PRICE \$19,500

- **CLDA Events Credit:** A total of \$9,000 credit for use toward Final Mile Forum (FMF) or FOCUS participation
- **Content Co-Creation:** Collaborate with CLDA to co-create valuable educational content such as whitepapers, case studies, or podcasts, showcasing your expertise and providing valuable insights to members
- **(1) Company-directed Webinar:** Present a webinar on a topic of your choice with the opportunity to promote your company's products /services; CLDA manages promotion, registration, and webinar facilitation
- **(1) Direct Emails:** Opportunity to send a sponsored email to CLDA membership once a year
- **(1) Advertisement:** Full-page advertisement in one (1) CLDA Magazine issue
- **Brand Awareness:** Logo displayed in rotation on the CLDA homepage and the website, in regular CLDA communications to members, and any virtual events hosted by CLDA
- **Event Representation:** Advance notification/choice of sponsorship and exhibitor opportunities, recognition at events, such as FMF, FOCUS, and other CLDA events



FUTURE OF CLDA

MEMBER DISCOUNTED PRICE \$7,500

NON-MEMBER PRICE \$9,750

- **CLDA Events Credit:** A total of \$4,500 credit for use toward Final Mile Forum (FMF) or FOCUS participation
- **Sponsor a student or young professional:** Partner with CLDA to invest in a student or young professional to pursue a career in logistics and want to join CLDA or attend FMF
- **Brand Awareness:** Logo displayed in rotation on the CLDA homepage and the website, in regular CLDA communications to members, and any virtual events hosted by CLDA
- **Event Representation:** Advance notification/choice of sponsorship and exhibitor opportunities, recognition at events, such as FMF, FOCUS, and other CLDA events



OPPORTUNITIES AT-A-GLANCE

Visibility	President's Circle \$25,000	Champions Circle \$15,000	Future of CLDA \$7,500
Event Credit	\$15,000	\$9,000	\$4,500
Exclusive FMF Event	●		
Session Spotlight	●		
Co-Created Content		●	
Student/YP Sponsorship			●
Emails to Members	2	1	
Webinar Presentation	2	1	
Magazine Advertisement	2	1	
Brand Awareness (logo placement)	●	●	●
Advance Notification	●	●	●



RESERVE YOUR 2025 ANNUAL SPONSORSHIP TODAY!

2025 Annual Sponsorships are only available until December 31, 2024. All commitments must be received before the beginning of 2025 to ensure your company receives all the visibility associated with your sponsorship.

CONTACT US



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www.clda.org/annual-sponsorship



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