



Executive Leadership Summit

Strategic Transition

October 6-7 2021

CLDA 2021 Executive Leadership Summit Sponsorship Opportunities

Support the virtual CLDA Executive Leadership Summit and gain valuable exposure to the leaders who drive the logistics and delivery industry. [Click here](#) to learn more about the event.

Platinum Event Sponsor (Two Available)

Cost: \$8,000

Lock in the premier sponsorship opportunity for the entire virtual ELS event

This package includes:

- Verbal recognition as the Platinum ELS sponsor during the Opening Daily Remarks
- Two-minute introduction to attendees on both Wednesday and Thursday
- Logo on event update email Blast on either Wednesday or Thursday
- Logo and link on the event website page
- Logo in conference emails
- Logo on scrolling slides before a session starts and during breaks
- One pre and one post email blast to attendees
- Ten (10) complimentary meeting event registration passes
- Recognition on CLDA social media

Full Education Sponsor (Two Available)

Cost: \$5,000

Promote your company while showing your support of the industry and CLDA

This package includes:

- Two-to-three minute introduction to attendees prior to one session on Wednesday & Thursday
- Logo and link on the event website page
- Logo in conference emails
- Logo on scrolling slides before a session starts and during breaks
- Five (5) complimentary meeting event registration passes
- Recognition on CLDA social media

Session Sponsor (6 Available)

Cost: \$2,500 per session

Increase your engagement among attendees by sponsoring a Virtual Summit session. Present a one-to-two-minute introduction at the beginning of the session, and your company's logo will be included on the opening slide.

Virtual Happy Hour Sponsorship (1 Available)

Cost: \$2,000

Sponsor the virtual happy hour taking place on Wednesday, October 6, after work hours. Help attendees relax and mingle by sending virtual gift prior to the event (maybe a cocktail recipe!) and have your logo placed prominently in the virtual chat room CLDA is happy to create a theme if requested such as trivia, cocktail making, or music, to name a few options.

Pre- and Post-Event Email Blasts (10 available)

COST: \$1,500

Promote your brand and services to our key audience of industry leaders. CLDA will send your email to ELS attendees on a mutually agreed-upon date between September 29 and October 13. Content is due by September 24, and email copy must be approved by CLDA prior to distribution.

Custom Sponsorship

COST: (Market Value)

Don't see what you are looking for? CLDA will work with you to maximize your marketing goals. If you have an idea for an exclusive sponsorship opportunity that is not listed, please contact our Sponsorship Chair, Brian Surber, at brian.surber@pdigo.com. We'd be happy to work with you on a new, creative option.

Friend of CLDA

COST: \$500

Show your support of the ELS. Your company logo and link will be featured on the CLDA website, and your logo will be included on scrolling session slides before a session starts and during breaks.

**If you have questions about the sponsorships
or would like to discuss customizing a package to best reach your marketing goals,
contact CLDA Sponsorship Chair Brian Surber, brian.surber@pdigo.com**

**If you're ready to purchase a sponsorship, or for billing and invoicing questions,
contact Caleb Hudzik, Caleb@clda.org.**